

Total Lobbying Effort

Total Lobbying Expenditures

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
\$36,773.92	\$36,603.17	\$35,448.39	\$34,837.48	\$143,662.96

Total Hours Communicating

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
10.75	11.00	2.75	7.50	32.00

Total Hours Other

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
243.75	191.00	157.00	107.25	699.00

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Assembly Bill 210

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	20.00 (10%)			20.00 (3%)

Lobbying Effort On Budget Bill Subjects

Insurance

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
25.00 (10%)				25.00 (3%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

Development of a Wisconsin Health Insurance Exchange and issues related to implementation of federal health care law

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
152.70 (60%)	60.60 (30%)	63.90 (40%)	51.64 (45%)	328.84 (45%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
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38 (15%)	71 (35%)	64 (40%)		172.78 (23.64%)
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Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
38.18 (15%)	50.50 (25%)	31.95 hours (20%)	63.11 (55%)	183.74 (25.14%)